

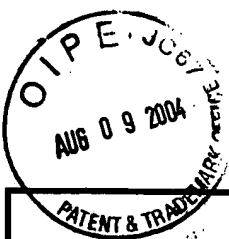
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<b>TRANSMITTAL FORM</b> <i>(to be used for all correspondence during pendency of filed application)</i>		Application Number	09/885,720
		Filing Date	June 19, 2001
		First Named Inventor	Pierfrancesco La Mura
		Group Art Unit Number	3624
		Examiner Name	Daniel S. Felten
Total Number of Pages in This Submission	6	Attorney Docket Number	23050-09086

ENCLOSURES (check all that apply)	
<input type="checkbox"/> Fee Transmittal Form (in duplicate) <input type="checkbox"/> Check Enclosed <input checked="" type="checkbox"/> Return Receipt Postcard <input type="checkbox"/> Response to Notice to File Missing Parts <input type="checkbox"/> Assignment & Recordation Cover Sheet <input type="checkbox"/> Declaration <input type="checkbox"/> Power of Attorney <input type="checkbox"/> Application Data Sheet <input type="checkbox"/> Information Disclosure Statement & PTO/SB/08A <input type="checkbox"/> Copies of IDS Cited References <input type="checkbox"/> Request for Corrected Filing Receipt <input type="checkbox"/> Request for Correction of Recorded Assignment <input type="checkbox"/> Amendment/Response: [ ] Page(s) <input type="checkbox"/> After Final <input type="checkbox"/> Status Request <input checked="" type="checkbox"/> Revocation and Substitute Power of Attorney	<input type="checkbox"/> Issue Fee Transmittal <input type="checkbox"/> Letter to Chief Draftsperson <input type="checkbox"/> Formal Drawing(s): [ ] Sheet(s) of Figure(s) [ ] <input type="checkbox"/> Appeal Communication to Board of Appeals and Interferences <input type="checkbox"/> Appeal Communication to Group (Appeal Notice, Brief, Reply Brief) <input type="checkbox"/> Certified Copy of Priority Document(s) <input type="checkbox"/> After Allowance Communication to Group <input type="checkbox"/> Change of Maintenance Fee Address <input checked="" type="checkbox"/> Statement Under 37 CFR 3.73(b) <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>
REMARKS:	

SIGNATURE OF ATTORNEY OR AGENT			
Signature:	<i>Laura Majerus</i>		
Attorney/Reg. No.:	Laura A. Majerus, Reg. 33,477	Dated:	August 6, 2004

CERTIFICATE OF MAILING			
I hereby certify that this correspondence, including the enclosures identified above, is being deposited with the United States Postal Service as first class mail in an envelope addressed to: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450 on the date shown below. If the Express Mail Mailing Number is filled in below, then this correspondence is being deposited with the United States Postal Service "Express Mail Post Office to Addressee" service pursuant to 37 CFR 1.10.			
Signature:	<i>Laura Majerus</i>		
Typed or Printed Name:	Laura A. Majerus	Dated:	August 6, 2004
Express Mail Mailing Number (optional):			



**REVOCATION AND SUBSTITUTE  
POWER OF ATTORNEY OR  
AUTHORIZATION OF AGENT**

Application Number	09/885,720
Filing Date	June 19, 2001
First Named Inventor	Pierfrancesco La Mura
Group Art Unit	3624
Examiner Name	Daniel S. Felten
Attorney Docket Number	23050-09086

I hereby revoke all previous powers of attorney or authorizations of agent given in the above-identified application, and I hereby appoint:



Practitioner(s) named below:

Name	Registration Number
Laura A. Majerus	33,417
John McNelis	37,186
Greg Sueoka	33,800

as my/our attorney(s) or agent(s) to prosecute the application identified above, and to transact all business in the United States Patent and Trademark Office connected therewith.

Please change the correspondence address to, and associate the above-identified application with:



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**OR**

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Zip

Country

Telephone

Fax

I am the:



Applicant/Inventor.



Assignee of record of the entire interest. See 37 CFR 3.71.

Statement under 37 CFR 3.73(b) is enclosed. (Form PTO/SB/96).

**SIGNATURE of Applicant or Assignee of Record**

Name	Daniel Laury
Title	Chief Executive Officer
Signature	
Date	6/28/2004

NOTE: Signatures of all the inventors or assignees of record of the entire interest or their representative(s) are required. Submit multiple forms if more than one signature is required, see below.

☒ \*Total of 1 forms are submitted.



**STATEMENT UNDER 37 CFR 3.73(b)**

Applicant/Patent Owner: LuckySurf.com

Application No.: 09/885,720

Filing Date: June 19, 2001

Entitled: Enhanced Auction Mechanism for Online Transactions

LuckySurf.com, Inc.

, a Delaware corporation

(Name of Assignee)

(Type of Assignee, e.g., corporation, partnership, university, government agency, etc.)

states that it is:

1. ☒ the assignee of the entire right, title, and interest; or
2. ☐ an assignee of less than the entire right, title and interest.  
The extent (by percentage) of its ownership interest is \_\_\_\_\_%  
in the patent application/patent identified above by virtue of either:

- A. ☐ An assignment from the inventor(s) of the patent application/patent identified above. The assignment was recorded in the United States Patent and Trademark Office at Reel \_\_\_\_\_, Frame \_\_\_\_\_, or for which a copy thereof is attached.

OR

- B. ☒ A chain of title from the inventors, of the patent application/patent identified above, to the current assignee as shown below:

1. From **Cariocas, Inc.** To: **LuckySurf.com, Inc.**  
The Confirmatory Assignment was concurrently submitted for recordation in the United States Patent and Trademark Office, a copy of which is attached.
2. From **CGTime, Inc.** To: **Cariocas, Inc.**  
The document was recorded in the United States Patent and Trademark Office at Reel 012862, Frame 0562, or for which a copy thereof is attached.
3. From **Commerce Games, Inc.** To: **CGTime, Inc.**  
The document was recorded in the United States Patent and Trademark Office at Reel 012784, Frame 0998, or for which a copy thereof is attached.
4. From **Pierfrancesco LaMura, Moshe Tennenholtz and Yoar Shoham** To: **Commerce Games, Inc.**  
The document was recorded in the United States Patent and Trademark Office at Reel 012213, Frame 0337, or for which a copy thereof is attached.

- [x] Copies of assignments or other documents in the chain of title are attached.  
[NOTE: A separate copy (i.e., the original assignment document or a true copy of the original document) must be submitted to Assignment Division in accordance with 37 CFR Part 3, if the assignment is to be recorded in the records of the USPTO. See MPEP 302.08]

The undersigned (whose title is supplied below) is authorized to act on behalf of the assignee.

6/28 2004  
Date

Daniel Laury

Typed or printed name

(650) 616-8226

Telephone number

Signature

Chief Executive Officer

Title

## CONFIRMATORY ASSIGNMENT

For good and valuable consideration, receipt of which is hereby acknowledged, **Cariocas, Inc.**, of Austin, Texas ("ASSIGNOR" herein), has transferred, conveyed and assigned, and does hereby transfer, convey and assign to **LuckySurf.com, Inc.**, a Delaware corporation, ("ASSIGNEE" herein) the entire right, title and interest in and to the following identified application for United States Letters Patent:

<u>Patent Application No.</u>	<u>Title</u>	<u>Filing Date</u>
09/642,078	Enhanced Auction Mechanism for Online Transactions	August 18, 2000
09/885,720	Enhanced Auction Mechanism for Online Transactions	June 19, 2001
09/940,680	System & Method for Online Virtual Collections	August 27, 2001
10/425,184	System & Method for Enhanced Online Transaction Using Shopping Games	April 28, 2003

<u>Issued Patent No.</u>	<u>Title</u>	<u>Issue Date</u>
6,468,159 B1	System and Method for Enhanced Online Transactions Using Shopping Games	October 22, 2002
6,565,442 B2	System & Method for Enhanced Online Transaction Using Shopping Games	May 20, 2003
6,676,521	Enhanced Online Game Mechanisms	January 13, 2004

and the inventions set forth therein and any and all applications for patent and patents therefor in any and all countries, including all divisionals, reissues, continuations, continuations-in-part, and extensions thereof, and all rights of priority resulting from the filing in the United States of the application for United States Letters Patents identified above, together with the right to sue in its own name and to recover for past infringement of any of said Letters Patent.

ASSIGNOR represents that, prior to the assignment herein, it was the sole and exclusive owner of the inventions and the application for Letters Patent identified above, and had the full right and power to convey the interests herein transferred, conveyed and assigned.

ASSIGNOR represents that it had not incurred any lien, security interest, claim, or other encumbrance of any nature on the application for Letters Patent identified above, and that it has not executed and will not execute any agreement in conflict herewith.

ASSIGNOR agrees that on request and without further consideration, but at the expense of the ASSIGNEE, the ASSIGNOR will reasonably assist the ASSIGNEE to obtain, maintain, and enforce patent protection in all countries for the inventions set forth in the application for Letters Patent identified above, and in all foreign counterparts thereof.

No modification of this Confirmatory Assignment shall be effective unless in writing and signed by the party against which it is sought to be enforced. This Confirmatory Assignment shall be governed by and construed in accordance with the laws of the State of California applicable to agreements entered into and to be performed wholly within such state without reference to conflicts of law rules.

ASSIGNOR grants the ASSIGNEE the power and authority to insert on this Confirmatory Assignment any further identification which may be necessary or desirable in order to comply with the rules of the United States Patent and Trademark Office for recordation of this document.

Signed and sealed this 15<sup>th</sup> day of JULY, 2004.

ASSIGNOR

CARIOCAS, INC.

By: \_\_\_\_\_

Name: Laurant DIASSA

Title: President & CEO

State of \_\_\_\_\_ )  
 )ss.  
County of \_\_\_\_\_ )

On this \_\_\_\_\_ day of \_\_\_\_\_, 2004, before me, \_\_\_\_\_ a Notary Public in and for the State of California, personally appeared \_\_\_\_\_, the \_\_\_\_\_ of the above Assignor, personally known to me (or proved to me on the basis of satisfactory evidence) to be the person whose name is subscribed to the within instrument and acknowledged to me that he executed the same in his authorized capacity, and that by his signature on the instrument the person or the entity upon behalf of which the person acted, executed the instrument.

WITNESS my hand and official seal.

\_\_\_\_\_  
Notary Public

(Seal)

ASSIGNEE

LUCKYSURF.COM, INC.

By: *David Lowry*

Name: *David Lowry*

Title: *CEO*

State of \_\_\_\_\_ )  
 )ss.  
County of \_\_\_\_\_ )

On this \_\_\_\_\_ day of \_\_\_\_\_, 2004, before me, \_\_\_\_\_  
\_\_\_\_\_ a Notary Public in and for the State of California, personally appeared  
\_\_\_\_\_, the \_\_\_\_\_ of the above Assignee,  
personally known to me (or proved to me on the basis of satisfactory evidence) to be the person  
whose name is subscribed to the within instrument and acknowledged to me that he executed the  
same in his authorized capacity, and that by his signature on the instrument the person or the  
entity upon behalf of which the person acted, executed the instrument.

WITNESS my hand and official seal.

\_\_\_\_\_  
Notary Public

(Seal)